



THE FRANKLIN INSTITUTE

*Awards*

The Franklin Institute  
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For Immediate Release  
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## STUDENTS FROM ACROSS THE GLOBE INTERACT WITH WORLD-RENOWNED SCIENTISTS AND ENGINEERS

*New this year! Meet the Scientists* program streaming LIVE to classrooms all over the world #MTS2014  
*Laureates Laboratory* offers hands-on, direct interaction between visitors, students and Laureates

~TUESDAY, APRIL 22~

**Philadelphia, PA April 18, 2014** – Recognizing global breakthroughs in science, technology and business leadership, The Franklin Institute Awards Program demonstrates how science is accessible and relevant to the lives of everyone, and is instrumental in inspiring the next generation of great scientists, engineers, and business leaders. This year, The Franklin Institute has expanded two of its most popular Awards programs in an ongoing effort to showcase the innovative work of the Franklin Institute medalists to a broader and more global audience. ***Meet the Scientists***, a dynamic, engaging discussion among area students and The Franklin Institute Award Laureates will be live streamed for the first time in the program's history to students all across the globe, including Egypt, Paraguay and Canada. Students will have the ability to follow the program, submit questions via email or twitter and hear their answers straight from the Laureates themselves. ***Laureates' Laboratory***, a public Awards program that showcases the groundbreaking work of the Laureates through hands-on interactive demonstrations has been made available daily to Franklin Institute visitors throughout Awards season. The events take place on Tuesday, April 22, when the 2014 Franklin Institute Laureates arrive in Philadelphia to participate in the programs.

*"Each year, some of the most influential pioneers of our time come to the city of Philadelphia to receive this great honor,"* said Dr. Frederic Bertley, Senior Vice President for Science at The Franklin Institute. *"Having the ability to present these Laureates to various students, from Center City and the Main Line, to as far away as Egypt and Paraguay, and allow them to learn from and ask questions of these brilliant scientists and engineers greatly supports the mission of The Franklin Institute, and could very well inspire the next Albert Einstein or Jane Goodall."*

Awards Week events begin Tuesday, April 22 and culminate with The Franklin Institute Awards Ceremony and Dinner on Thursday, April 24. In addition to the student programs, the 2014 Laureates will each take part in a public lecture focusing on their specific area of expertise at various universities throughout the city.

### **Awards Week Event Highlights:**

#### **Laureates' Laboratory**

Only at The Franklin Institute can visitors meet and mingle with some of the most extraordinary minds in the world. A number of 2014 Franklin Institute Award Laureates lead hands-on demonstrations throughout the museum highlighting the nature of the work for which they are being honored.

**Tuesday, April 22 | 10:00 a.m. - 11:45 a.m.**

**The Franklin Institute | Open to invited students and all museum visitors**

**Meet the Scientists – Live Stream! #MTS2014**

More than 250 local and regional students engage in a dynamic discussion with the 2014 Franklin Institute Award Laureates. Streamed live for the first time in the program's history to participants around the world, *Meet the Scientists* provides a rare opportunity for students to “pick the brains” of world-renowned scientists and leaders in science and technology.

**Tuesday, April 22 | 1:15p.m. – 3:00 p.m.**

**The Franklin Institute | Invitation only**

**Available LIVE at 1:55pm here: [www.fi.edu/meet-the-scientists](http://www.fi.edu/meet-the-scientists)**

**Becoming an Authentic Global Leader**

*A Conversation with Bill George*

*Moderated by Dr. Michael Useem, The Wharton School of the University of Pennsylvania*

2014 Franklin Institute Bower Award recipient Bill George is Professor of Management Practice at Harvard Business School, where he has taught leadership since 2004, and the former Chair and Chief Executive Officer of Medtronic, the world's leading medical technology company. He is the author of four best-selling books: *Authentic Leadership*; *True North: Discover Your Authentic Leadership*; *Finding Your True North*; and *7 Lessons for Leading in Crisis*.

**Thursday, April 24 | 9:00 a.m. to 10:15 a.m.**

**The Franklin Institute | Franklin Theater, 1st floor**

**Free and open to the public | Register in advance at 215-448-1130**

**THE 2014 FRANKLIN INSTITUTE AWARD LAUREATES****Bower Awards**

William W. George | Bower Award for Business Leadership

Edmund M. Clarke, Ph.D. | Bower Award and Prize for Achievement in Science

**Benjamin Franklin Medals**

Shunichi Iwasaki, Ph.D., and Mark H. Kryder, Ph.D. | Electrical Engineering

Ali Hasan Nayfeh, Ph.D. | Mechanical Engineering

Joachim Frank, Ph.D. | Life Science

Lisa Tauxe, Ph.D. | Earth and Environmental Science

Daniel Kleppner, Ph.D. | Physics

Christopher T. Walsh, Ph.D. | Chemistry

Programs like The Franklin Institute Awards, which inspire a passion for learning about science and technology, are made possible by its generous partners. Bank of America is the Presenting Sponsor of the Awards Ceremony and Dinner for the 12th consecutive year. The symposium featuring Bill George is made possible with support from The Wharton Center for Leadership and Change Management of the Wharton School of the University of Pennsylvania. Moderator of CBS's *Face the Nation* Bob Schieffer will serve as the Ceremony host. The Awards Week activities, which include *Meet the Scientists*, *Laureates' Laboratory*, and Laureates' symposia, are generously sponsored by Mrs. Frank Baldino, Jr., who is also an Associate Sponsor of the Awards Ceremony and Dinner. For more information, including a complete schedule of Awards Week events, please visit [www.fi.edu/press/awards](http://www.fi.edu/press/awards).

**About The Franklin Institute**

Founded in honor of America's first scientist, Benjamin Franklin, The Franklin Institute is one of America's oldest and premier centers of science education and development in the country. Recognizing outstanding achievements in science throughout the world is one important way that the Institute honors its commitment to Benjamin Franklin's legacy. For more information, please go to [www.fi.edu/awards](http://www.fi.edu/awards).